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Tweetable Highlights

- New @moen Nio kitchen collection allows consumers to embrace the trend of mixing metals
- @moen's new Nio kitchen faucets feature the best in innovation and on-trend modern styling

New Nio[™] Kitchen Faucets from Moen Allow Homeowners to Mix Metals Like a Pro

SLEEK LINES AND CUSTOMIZABLE FEATURES MAKE THIS COLLECTION A DESIGNER FAVORITE



Key Facts

FINISHES

- Chrome
- Spot Resist[™] Stainless
- Matte Black
- Black Stainless (Q3, 2019)

PLATFORMS

- Single-handle pulldown faucet
- Single-handle bar/prep faucet

FLOW RATE

1.5 gpm

North Olmsted, Ohio... The trend of mixing metals in home décor continues to rise, and Moen is making it easy for homeowners and designers to embrace it with the launch of the new Nio™ kitchen faucet collection. Nio provides the ultimate in personalization by allowing consumers to easily swap out the faucet's handle with a complementary accent finish.

"The kitchen is often the most popular space to mix finishes as it's likely to have the greatest number of fixtures," said Ann Pringle, kitchen product manager, Moen. "Nio allows consumers the opportunity to embrace this trend with a simple swap that carries big impact."

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Nio is currently available in Chrome, Spot Resist[™] Stainless and Matte Black finishes; it will be available in Moen's new Black Stainless finish in Q3, 2019. Each faucet comes assembled with a handle in its respective finish, and also includes an alternate handle in a secondary finish option so users can simply replace and enjoy an elevated design. The Chrome and Spot Resist Stainless faucets feature an extra Matte Black handle, while Matte Black faucets are paired with a beautiful Brushed Gold finish and Black Stainless faucets include a complementary handle in Moen's Spot Resist Stainless finish.

Much of Nio's appeal stems from its tall stature that is perfectly balanced with a soft modern style so consumers can make a statement at the sink. In addition to the custom handle feature, one of Nio's most distinctive elements is the innovative, integrated pulldown spray wand which nests neatly inside the spout. The concealed design enables users to enhance their experiences with water through great style and innovation as it provides additional functionality without disrupting the sleek appearance. The collection also features a non-pulldown bar/prep faucet for a coordinated look throughout the kitchen.

NIO INCLUDES SEVERAL NOTABLE MOEN® INNOVATIONS:

Power Clean[™] Spray Technology

Power Clean[™] technology cleans 50 percent faster than most Moen pulldown and pullout faucets without the Power Clean technology, while containing splash and minimizing mess. Greater force means faster clean-up with less water used.

Reflex® System

Pullout and pulldown kitchen faucets with the Reflex® system offer a self-retracting spray wand designed to put itself away, while also providing smooth operation, easy maneuverability and secure docking.

Spot Resist[™] Finish

Moen's exclusive Spot Resist™ finish resists fingerprints and water spots to maintain the brilliance of the fixture.

1255® Duralast® Cartridge



Single-handle faucets feature this unique ceramic-disc design that provides the smooth feel and reliable operation of a new faucet from the first time you use it to the last.

Duralock® Quick Connect System

The intuitive Duralock® Quick Connect System uses a proprietary, push-button connector that makes installing faucets quick, secure and hassle-free – no tools required. A telltale "click" audibly signals a secure connection.

All products feature Moen's lifetime limited warranty* to ensure superior quality.

For more information about the Nio kitchen faucets from Moen, visit moen.com.

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*For complete warranty information, visit moen.com. Important exclusions apply. Warranty only applies to original purchaser.

ABOUT MOEN

As the #1 consumer faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products, kitchen sinks and garbage disposals for residential applications – delivering meaningful innovation, useful features, ontrend styling and lasting value. In addition, Moen® Commercial offers superior-performing products that can deliver lower lifetime costs for today's facilities.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: <u>FBHS</u>), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. Moen anchors the Global Plumbing Group (GPG), which also includes several brands under the House of Rohl[™] including Perrin & Rowe[®], ROHL[®], Riobel[®], Shaws[™] and Victoria + Albert[™]. Its other segments include Master Lock[®] and Sentry[®] Safe security products, MasterBrand Cabinets[®] and Therma-Tru[®] entry door systems. Fortune Brands is part of the S&P 500 Index. For more information, please visit <u>www.FBHS.com</u>.

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